

## **DATA PROTECTION GUIDELINE ACCORDING TO DSGVO**

### **Privacy Policy**

**This Privacy Policy describes how and when we collect, use and share your personal data through our websites, SMS, APIs, email notifications, applications, buttons, embeds, ads and our other services that link to this Policy (collectively, the "Services") and through our partners and other third parties. This happens, for example, when you send us personal data while using our Services through our website or applications. As soon as you use one of our services, you consent to your personal data being collected, transferred, stored and used in accordance with this Privacy Policy. This includes any personal data that you voluntarily provide to us and that is considered sensitive under applicable law.**

**If you have any questions or comments about this Privacy Policy, please send us your requests via our form available at [www.uc-tools.de](http://www.uc-tools.de)**

**This privacy policy informs users about the nature, scope and purpose of the collection and use of personal data by the responsible provider**

**UC Tools GmbH, Otto-Hahn-Str. 34, D-75248 Ölbronn-Dürrn on this website.**

The legal basis for data protection can be found in the German Federal Data Protection Act (BDSG), the German Telemedia Act (TMG) and the European General Data Protection Regulation (GDPR), which came into force on May 25, 2018.

Collection and use of personal data

Basic data:

If you decide to purchase our services, you submit certain personal data.

We collect and use your personal data to provide, advertise and bill for our services. Personal data is information that can be used to identify a person, i.e. information that can be traced back to a person. This includes the name, email address or telephone number. However, data about hobbies, memberships or which websites someone has viewed also count as personal data.

Personal data is only collected, used and passed on by the provider if this is permitted by law or if the user consents to the collection of data.

If you provide your telephone number, you agree to receive messages from us via this number. We may use your contact details to send you information about our services, to send you advertising or to contact you for informational purposes.

You can unsubscribe from notifications or stop communication at any time by sending us an e-mail with your corresponding revocation request to [info@uc-tools.de](mailto:info@uc-tools.de).

## Contacting us

When contacting us (e.g. via contact form or e-mail), the user's details are stored for the purpose of processing the inquiry and in the event that follow-up questions arise.

## Access data/ server log files

The provider (or its web space provider) collects data about every access to the website (so-called server log files). The access data includes

Name of the website accessed, file, date and time of access, amount of data transferred, notification of successful access, browser type and version, the user's operating system, referrer URL (the previously visited page), IP address and the requesting provider.

The provider uses the log data only for statistical evaluations for the purpose of operation, security and optimization of the offer. However, the provider reserves the right to check the log data retrospectively if there is a justified suspicion of unlawful use based on concrete evidence.

## Cookies

Like many other websites, we use cookies and similar technologies to collect additional data about the use of our website and to improve our services. A cookie is a small file that is transferred to your computer or mobile device. We may use both session cookies and persistent cookies to better understand how you use our Services and to monitor usage by our users overall and web traffic within our Service in order to customize and improve our Services. Although most Internet browsers automatically accept cookies, occasionally your browser settings may be modified to refuse cookies or to alert you when a website is trying to set a cookie on your computer. However, if you disable cookies, some services will no longer work properly.

## Contact form

If you send us inquiries via the contact form, your details from the inquiry form, including the contact details you provide there, will be stored by us for the purpose of processing the inquiry and in the event of follow-up questions.

## Third parties and affiliated companies:

We are authorized to receive personal data about you from third parties, -partners (including advertising partners) or from our affiliated companies.

## Exchange and disclosure of information

We will only share your personal data with third parties in the circumstances set out here.

## Consent or instruction of the user

We may exchange your data with third parties or pass it on to third parties in accordance with your instructions if it serves the project, general activity or billing.

## Service providers

We engage service providers to perform functions and provide services. Some host our newsletter software, others such as Google Analytics allow us to track and improve the use of our services. We may share your personal data with these service providers subject to obligations consistent with this Privacy Policy and other appropriate confidentiality and security measures, and on the condition that the third parties use your personal data only on our behalf and in accordance with our instructions. We may share your payment information with payment service providers to process payments; to prevent, detect and verify fraud and other illegal activities; to facilitate the resolution of any discrepancies (such as in connection with chargebacks and refunds); and to fulfill requirements in connection with the acceptance of credit or debit cards.

## Law and breaches

Notwithstanding anything to the contrary in this Privacy Policy, we may disclose your personal information when we believe it is appropriate and necessary to comply with laws, regulations, legal process or governmental requests, to protect the safety of any person, to address fraud or security or technical issues, or to protect our rights or property or the rights and property of our users. However, the provisions of this Privacy Policy do not limit any legal defenses or objections you may have to the disclosure of your information by third parties, including public authorities.

## Transfer of business and affiliates

If insolvency proceedings are initiated against us or we are involved in a business combination, acquisition, reorganization or sale of assets, your information may be sold or transferred as part of such a transaction. This Privacy Policy will also apply to the personal data transferred to the new entity. We may disclose personal information about you to our affiliates so that we can provide, track and improve our services and improve the services of our affiliates.

## Public information

We may use public information, such as from social media user profiles, public Google posts or images, to complete your data.

## Non-personal, aggregated and device-related information

We may share or disclose non-personal, aggregated and device-related information. This includes, but is not limited to, how often people responded to a particular link, the number of users who clicked on a particular link or voted in a poll (even if only one user did so). This information does not include your name, e-mail address or telephone number. However, we may share your non-personal, aggregated or device-related information through partnerships with companies that may use the information they hold (including information you have submitted to them) to link your name, email address or other personal information to the information we give you. These partnerships must have your prior permission to do so.

#### Comments and posts

When users leave comments in the blog or other posts, their IP addresses are stored. This is done for the security of the provider in case someone writes illegal content in comments and posts (insults, prohibited political propaganda, etc.). In this case, the provider itself can be prosecuted for the comment or post and is therefore interested in the identity of the author.

#### SSL encryption

This site uses SSL encryption for security reasons and to protect the transmission of confidential content, such as the inquiries you send to us as the site operator. You can recognize an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the lock symbol in your browser line.

If SSL encryption is activated, the data you send to us cannot be read by third parties.

#### Right to information, deletion, blocking

You have the right to free information about your stored personal data, its origin and recipients and the purpose of the data processing as well as a right to correction, blocking or deletion of this data at any time. You can contact us at any time at the address given in the legal notice if you have further questions on the subject of personal data.

#### Right to lodge a complaint with a supervisory authority

Without prejudice to any other administrative or judicial remedy, every data subject shall have the right to lodge a complaint with a supervisory authority, in particular in the Member State of his or her habitual residence, place of work or place of the alleged infringement if the data subject considers that the processing of personal data relating to him or her infringes this Regulation.

## Right to restriction of processing

The data subject shall have the right to obtain from the controller restriction of processing where one of the following applies

The accuracy of the personal data is contested by the data subject, for a period enabling the controller to verify the accuracy of the personal data.

The processing is unlawful and the data subject opposes the erasure of the personal data and requests the restriction of their use instead

the controller no longer needs the personal data for the purposes of the processing, but they are required by the data subject for the establishment, exercise or defense of legal claims, or the data subject has objected to processing pursuant to Article 21(1) pending the verification whether the legitimate grounds of the controller override those of the data subject.

Where processing has been restricted pursuant to paragraph 1, such personal data shall, with the exception of storage, only be processed with the data subject's consent or for the establishment, exercise or defense of legal claims or for the protection of the rights of another natural or legal person or for reasons of important public interest of the Union or of a Member State.

A data subject who has obtained restriction of processing pursuant to paragraph 1 shall be informed by the controller before the restriction of processing is lifted.

## Right to data portability

The data subject shall have the right to receive the personal data concerning him or her, which he or she has provided to a controller, in a structured, commonly used and machine-readable format and have the right to transmit those data to another controller without hindrance from the controller to which the personal data have been provided, where the processing is based on consent pursuant to point (a) of Article 6(1) or point (a) of Article 9(2) or on a contract pursuant to point (b) of Article 6(1) and the processing is carried out by automated means.

In exercising his or her right to data portability pursuant to paragraph 1, the data subject shall have the right to have the personal data transmitted directly from one controller to another, where technically feasible.

The exercise of the right referred to in paragraph 1 of this Article shall be without prejudice to Article 17.

This right shall not apply to processing necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller.

The right referred to in paragraph 1 shall not adversely affect the rights and freedoms of others.

#### Amendment of this privacy policy

We may revise this Privacy Policy from time to time. The use of your data is subject to the current version. If we make any changes to this policy that we deem necessary, we will notify you by email. If you continue to access and use our services after these changes become effective, you agree to be legally bound by the revised Privacy Policy.

Do you have any suggestions or questions about this Privacy Policy? Please let us know by contacting us here or by writing to us at the address below.